

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Southeast Alaska Rainforest Wild****Federal Tax ID: 20-1401853****Project Title:**

Southeast Alaska Rainforest Wild - Seafood Marketing Capacity Building Grant

State Funding Requested: \$ 50,000**House District: Southeast Region (1-5)**

One-Time Need

Brief Project Description:

Matching grant and start-up funds for Southeast Alaska's Regional Seafood Development Association (RSDA). Project will lead to assessment vote amongst regional Gillnet fleet and other efforts to address seafood industry issues.

Funding Plan:**Total Cost of Project: \$50,000**

| | <u>Funding Secured</u> | | <u>Other Pending Requests</u> | | <u>Anticipated Future Need</u> | |
|---------------|------------------------|-----------|-------------------------------|-----------|--------------------------------|-----------|
| | <i>Amount</i> | <i>FY</i> | <i>Amount</i> | <i>FY</i> | <i>Amount</i> | <i>FY</i> |
| Federal Funds | \$50,000 | 08 | | | | |
| Total | \$50,000 | | | | | |

*Explanation of Other Funds:**\$50k match from the Alaska Fisheries Marketing Board***Detailed Project Description and Justification:**

Southeast Alaska Rainforest Wild is requesting \$50,000 in state assistance for capacity building within the organization to enable it to fulfill its other long-term goals. The Alaska Fisheries Marketing Board has recently committed \$50,000 toward this effort and the organization is requesting a state match. Rainforest Wild's Board of Directors will volunteer significant personal time and is committed to seeking other non-state sources of funding to complete its goals.

In the past, Southeast Alaska Rainforest Wild has been challenged to meet its goals, both organizationally and through its programs to affect the industry, due to the restriction from funds being used to hire an Executive Director. It has been the membership's experience that this is a necessary first step in order to accomplish our other goals.

Once an Executive Director is in place, the organization's next goal is to accomplish an assessment vote with the Gillnet fleet. If a self assessment is levied, the organization would have a sustainable source of funding in order to accomplish its other goals.

Project Timeline:

FY09

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Southeast Alaska Rainforest Wild

Grant Recipient Contact Information:

Contact Name: Tis Peterman or Gig Decker

Phone Number: 907-874-3400

Address: PO Box 1290 Wrangell, AK 99929

Email: tis@rainforestwild.org

Has this project been through a public review process at the local level and is it a community priority? ☒ Yes ☐ No

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The Honorable Senator Bert Stedman

February 19, 2008

RE: Request for Funding – \$50,000 for Capacity Building

Dear Senator Stedman:

Regional seafood development associations (RSDAs) can play a significant role in the overall family of Alaska Seafood marketing. The specific role that harvesters can play through their RSDAs, both in financial contributions and personal involvement, is very important. Engagement leads to further understanding and support. RSDAs envision continued financial support and increased general understanding, appreciation and acceptance of Alaskan marketing efforts from our fleets.

The Southeast RSDA, ***Southeast Alaska Rainforest Wild***, is requesting funding for capacity building within our organization in order to enable the organization to fulfill its other goals. In the past, ***Southeast Alaska Rainforest Wild*** has been challenged to meet its goals, both organizationally and through its programs to affect the industry, due to the restriction from funds being used to hire an Executive Director. It has been our experience that this is a necessary first step in order to accomplish our other goals.

Once an Executive Director is in place, our first goal is to accomplish an assessment vote with the Gillnet fleet. This would bring a sustainable funding source to our organization in the near future

Southeast Alaska Rainforest Wild's financial needs in order to accomplish this are identified in the attached budget. The Alaska Fisheries Marketing Board has recently committed \$50,000 toward this effort. We are requesting a match of \$50,000 from the Capital Budget. Our Board of Directors will volunteer significant personal time and also seek out additional funding to complete our goals.

Thank you for your consideration. John Jensen and I look forward to giving you a presentation at your earliest convenience.

Gig Decker

2008-02-19-14-14-27



Southeast Alaska Rainforest Wild

Capacity Building Grant Proposal Budget

February 19th 2008

| Assessment Outreach Line Items | | 2008 | 2009 |
|--------------------------------|--|------------------|-------------|
| 1 | Board Travel - Consensus Building Meetings (2 x 5 SE towns x 2 board members) | \$ 10,000 | \$ - |
| 2 | Hotels | \$ 2,400 | \$ - |
| 3 | Cabs/food | \$ 1,200 | \$ - |
| 4 | Equipment/ meeting space rental | \$ 1,400 | \$ - |
| 5 | Advertising | \$ 1,250 | \$ - |
| 6 | Assessment Elections | \$ 12,000 | \$ - |
| 7 | Web Site | \$ 5,000 | \$ - |
| 8 | Meeting materials, copies | \$ 1,000 | \$ - |
| 9 | Publications | \$ 5,000 | \$ - |
| 10 | Two news letters | \$ 4,000 | \$ - |
| Total | | \$ 43,250 | \$ - |

| Office Expenses | | | |
|-----------------|---|------------------|------------------|
| 11 | Executive Director | \$ 40,000 | \$ 20,000 |
| 12 | Bookkeeper | \$ 12,000 | \$ 6,000 |
| 13 | Utilities | \$ 3,000 | \$ 1,500 |
| 14 | Office Rents | \$ 5,200 | \$ 2,600 |
| 15 | Office Supplies | \$ 5,000 | \$ 2,500 |
| 16 | Board Teleconferences | \$ 3,000 | \$ 1,500 |
| 17 | ED travel (ASMI, AFDF, etc, 4 per year) | \$ 2,400 | \$ 1,200 |
| Total | | \$ 70,600 | \$ 35,300 |

| | |
|---------------------------|-------------------|
| Grant Total Budget | \$ 149,150 |
|---------------------------|-------------------|